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CONTACT:

Karin Pouw
mediarelations@churchofscientology.net
(323) 960 3500

Church of Scientology Launches New 'Knowledge' Video Ad on YouTube & Scientology.org

Visitors to the [YouTube.com/ChurchOfScientology](http://www.YouTube.com/ChurchOfScientology) video channel which has served 8.6 million views to date, can now watch the new Scientology "Knowledge" ad in 17 languages.

With "What is Scientology?" one of the most frequently asked questions on the Internet year after year, the Church of Scientology has just launched a new video ad, 'Knowledge, which is now featured on the Scientology YouTube video Channel, which has served 8.6 million views to date, at www.YouTube.com/ChurchofScientology as well as the Scientology website at <http://www.Scientology.org> .

The 1 minute ad challenges viewers: "Dare to think for yourself, to look for yourself, to make up your own mind, because in the eternal debate for answers the one thing that's true is what's true for you."

Another new feature of the Scientology YouTube video channel is a language toolbar, located at the top of the channel interface, from which visitors may select any of 17 versions of the Scientology channel: English, the default language, and an additional 16 languages including Chinese, Japanese, Russian, Greek, various Scandinavian languages, French, German, Portuguese, Italian, Dutch, Hebrew, Hungarian and two versions of Spanish—Castilian and Latin American.

In April 2008, the Church of Scientology was the first major religion to launch its own YouTube video channel. Videos on the channel have now been viewed more than 8.6 million times.

About The Scientology Religion

The Scientology religion was founded by author and philosopher L. Ron Hubbard. The first Church of Scientology was opened in the United States in 1954 and the religion has expanded to more than 11,000 Churches, Missions and affiliated groups, with millions of members in 167 countries.

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