

FOR IMMEDIATE RELEASE

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Bridge Publications Wins Top Honors in 2012 Premier Print Awards

Publisher of the works of L. Ron Hubbard acknowledged as industry leader

LOS ANGELES—Bridge Publications Inc., publisher of the works of Scientology Founder L. Ron Hubbard, has been awarded the “Benny Award” and seven certificates of merit in the 2012 Premier Print Awards. The publishing house won for the [Basics Books and Lectures of L. Ron Hubbard in Chinese](#)—the core Scientology Scripture comprising 18 books and 284 recorded lectures, and [The L. Ron Hubbard Series](#)—the 16-volume complete biographical encyclopedia of the life of L. Ron Hubbard. Both publications series were released in March 2012 in honor of the 101st anniversary of Mr. Hubbard's birth.

The Premier Print Benny Awards, hosted by Printing Industries of America, are the printing industry's oldest and largest worldwide graphic arts competition.

Now in its 63rd year, the annual contest recognizes those responsible for the creation and production of superior print communications. First-place winners in each category of the competition receive the Benny Award, named after Benjamin Franklin.

The international contest promotes excellence in print communications and recognizes the highest-quality printed pieces in various categories. This year, more than 2,800 entries were received from printing and graphic arts firms from around the world.

The Basics Lectures of L. Ron Hubbard in Traditional Chinese received certificates of merit for "Foil Stamping and Embossing/Debossing;" "Special Innovation Awards—Printing;" and "Hard Cover Trade Books, Journals and Other Books;" and top honors for their innovative labels in the category "Labels and Wraps—Rolled products/pressure-sensitive."

The L. Ron Hubbard Series received four certificates of merit: the entire series for "Digital Printing On Demand;" and "Hard Cover Trade Books, Journals and Other Books;" and the individual volumes *L. Ron Hubbard: A Profile* for "Foil Stamping and Embossing/Debossing;" and *L. Ron Hubbard—Photographer: Writing with Light* for "Art Books."

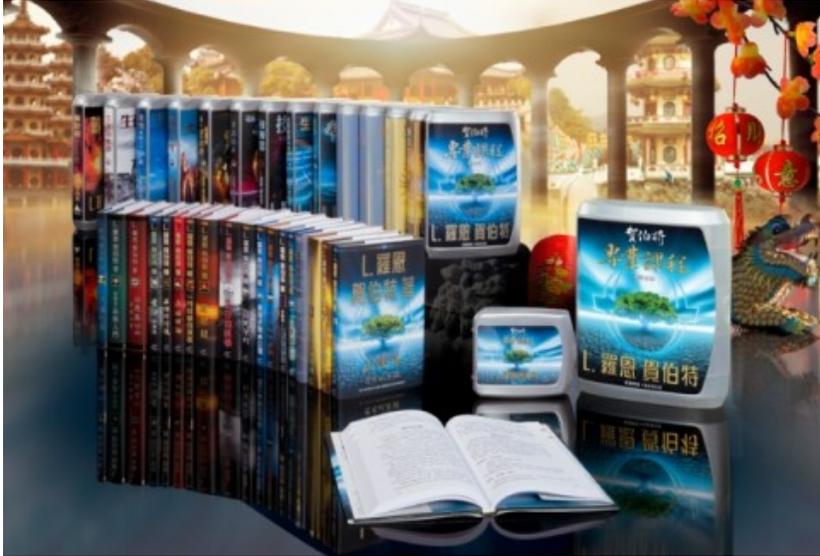
Bridge Publications Inc. took home first place in another prestigious industry competition earlier this year, the Manufacturing Leadership 100 Awards, in the category of "New Workforce." At the May 3 award ceremony, the

accomplishment was described in these terms: "When Bridge Publications decided to move production of its book and CD products in-house, the size of its manufacturing staff suddenly expanded by ten times.... Bridge responded by developing an in-house training program which involves an apprenticeship, testing of staff knowledge, and on-the-job training. Bridge's staff is now among the most proficient in the world, setting records for production volume."

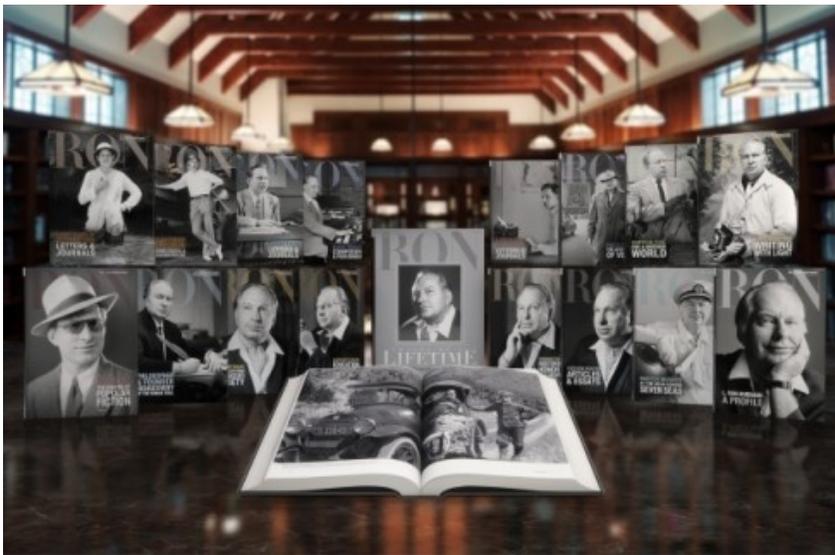
Bridge manufactures all Dianetics and Scientology audio lectures internationally and all books and course materials for the Americas, Asia, Africa and Oceania. In conjunction with New Era Publications, which provides the books and course materials for Europe and the United Kingdom, they have the capacity to print 600,000 books and 1 million compact discs a week, or 31 million books and 52 million CDs annually.

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Housed in a 276,000-square-foot facility in Los Angeles County, California, Bridge Publications and its sister organization New Era Publications in Copenhagen, Denmark, are two of the world's largest all-digital, print-on-demand facilities and are visited frequently by industry leaders as models of innovation and efficiency.



The Basics Books and Lectures of L. Ron Hubbard in Chinese—the core Scientology Scripture comprising 18 books and 284 recorded lectures



The L. Ron Hubbard Series—the 16-volume complete biographical encyclopedia of the life of L. Ron Hubbard